Now in Technicolor! The Northwestern Flipside Year 5, Issue 27, No. 113 June 1, 2013

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Sadistic Mayfest Executive Board Tortures Students, Announces Headliner Saturday Night

BY CAROLINE PICARD

EVANSTON — In an effort to sadistically torture Northwestern students, Mayfest decided to announce that Wu-Tang Clan is headlining Dillo Day only seconds before the iconic rap group took the stage on Saturday.

The decision was made in part because the concert organizing board has a really sick and twisted desire to play with the hearts and minds of both music enthusiasts and borderline alcoholics alike, not to mention the entirety of ETHS and cool moms everywhere.

"Creating a really confusing guest policy was only the start," said Brian Powell, the Mayfest Productions Co-Chair. "We wanted to add to the existing chaos by releasing the full lineup when everyone's BAC was above 0.1%. That way people would be really excited after a mediocre performance by a penultimate act no one's heard of."

Besides containing the pervasive disappointment and general sadness connected to the controversial lineup, Mayfest also hopes to catch students off-guard so that no one could be able to pretend that they were supposedly huge RZA fans when they were two years old, thus protecting the group's indie/90s nostalgia music elitism.

The consequences of Mayfest's decision could be conservatively estimated at catastrophic. Between

conflicting with coordinated nap times and overshadowing the Interfraternity Council's only valid contribution this entire academic year (FREE PIZZA!?!?), the Headliner Catastrophe of 2013, as it will go down in Dillo Day history, sets a precedent for future years. The amount of pain and bitching overheard at Norris in the past week is only projected to increase exponentially. An anonymous source hinted that Mayfest may be planning to not have a headliner at all in 2014.

"The benefit of not having a headliner," the insider source told *The Flipside*, "is that you won't feel that bad when you miss Dillo Day to study for your orgo final."



Smart Dillo PSA Advises, "It's a Sprint, Not a Marathon"

BY ALEX FINKELSTEIN

EVANSTON — The Smart Dillo campaign has released their latest public service announcement just in time for Dillo Day. In their newest PSA, "It's a Sprint, Not a Marathon," the safety-awareness student group



reminds everyone that the goal of Dillo Day is to not be a pussy and take things slow, but rather to get drunk as quickly as possible.

"It's a Sprint, Not a Marathon" features an animated talking armadillo voiced by PSA veteran Rebel Alley. In her cutest armadillo impression she lays out the reasons why getting drunk fast is better than pacing oneself. "You've seen the lineup this year. Do you really want to be sober for that? Does it even matter if you make it out to the Lakefill? Furthermore, Sunday is already a campus wide recovery day. What are you saving up for?"

The video explains that marathons take months of preparation and training, but anyone is able to handle a short sprint, which is clearly the safest strategy for celebrating on Dillo Day.

According to Smart Dillo campaign coordinator and Northwestern senior Kevin Jones, "The purpose of Smart Dillo is to be a reliable source of common sense advice to have a successful Dillo Day. You might hear some tidbits from a frat bro, but there's no way to know if his advice is useful. Smart Dillo provides clear and easy answers to all of your Dillo Day questions."

The "It's a Sprint, Not a Marathon" spot builds upon previous work by the Smart Dillo Campaign, such as "The Best Place to Hide Your Booze Is the Rocks on the Lakefill," "Wristbands Schmristbands," "The Guest Policy is Meant to be Broken," and "You Should Totally Sell Dillo Day Tickets to High School Students."

As of press time, Smart Dillo has been working on one last PSA for the night before Dillo Day entitled "Only Bitches Need Sleep and Water."

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BY RACHEL BEAL

EVANSTON — Students from NU's center for social activism, the Millard Fillmore Institute, brought a ground-breaking proposal before the ASG senate this past week to divest Northwestern's endowment from whale oil companies. The proposal follows from successful earlier measures brought about by the institute to disinvest from the East India Trading Company and the elephant poaching industry. Its primary authors, Engineering Senior Grahame Weathersby and Arts and Sciences sophomore Millicent Price, say that they hope the bill will protect the North Atlantic right whale from ex-



Kresge Hall Unveiled, Hailed as Architectural Marvel

BY DAN WEINBERG

EVANSTON — No, that new monstrosity next to University Hall isn't a tenement! It's just Northwestern's newest building: Kresge Hall. The magnificent structure opened its doors yesterday, and boy is it a sight to see!

Kresge Hall can seat a staggering 1300 students in more than 30 classrooms, but the crowning jewel of this freshly minted structural feat is the architecture. The decision to house the classics department there is manifested in the clear Greco-Roman influence in the building's façade, yet the lack of columns adorning the sides says, "I'm experienced, but I'm still youthful and energetic."

Kresge's beautiful interior is characterized by a charmingly utilitarian combination of linoleum tiles and cinderblock walls. These design decisions give the hall a warm, homey feel for those who come to our university from more disadvantaged backgrounds, like the Irish. Anything that can be done to make classrooms feel as soulless and dead as a proletarian family should be encouraged in order to ensure that minority students have a smooth transition to life on campus. After all, how uncomfortable they must feel in the grand foyer of Bobb-McCullough!

The most outstanding aspect of the hall, though, is that it is already being looked at by Chicago Mayor William Hale Thompson as inspiration for new public schools. Thompson said that the design of Kresge Hall, created by architecture firm Holabird, Root & Burgee, "would be the perfect blueprint for schools in the inner city." tinction.

"Our nation is at a crossroads," Weathersby told *The Flipside* in an interview at the Norris Center soda fountain, "and our fair university stands to make a powerful statement. We cannot continue to burn whale oil at its present rate without incurring grave environmental consequences."

"As individuals, we can make little changes," Price added. "We can snuff our lamps and get rid of our whalebone corsets once and for all, but we need to take collective action if we are to preserve the right whale species for future generations."

In presenting their bill to the ASG senate, Weathersby and Price stressed that as its future leaders, Northwestern students have a special obligation to set a precedent for the rest of the nation to follow, but even so were met with significant opposition. "I've already been told I can't import an ivory statue for the Sigma Nu Omicron Beta foyer," lamented fraternity president and ASG Senator Bradford Huntington Wellesley III, "and we were forced to cancel our 'Imperialist Bros and Native Hos' mixer with the Quad-Delts. Now I'm told that Northwestern should divest funds from the life-blood of Newport, Rhode Island. Where on earth will I summer?"

While consensus on the issue was far from unanimous, ASG did approve the proposal, which was passed on to the faculty senate. University President Martin Schafer, though, appears to have lost his inkwell, and at press time the bill remains unsigned.

"I'm just so excited NU has been able to unite behind this progressive move," Weathersby stated after hearing ASG's decision. "Now we can reinvest those funds in the energy of the future: coal. And thank goodness the automobile has taken care of that awful horse-andbuggy manure problem."



Class of 1924 Sets New Diversity Record of 3



SAE Rum Runners Fall into Lake Michigan during June Heat Wave, Die of Hypothermia



Prohibition Ends, Evanston Unaffected



Area Man Invests in Stock Market, Asks "Wait, Why Is This Newsworthy?"

EXTRA! EXTRA! EXTRA! SEE MORE AT NUFLIPSIDE.COM!

2012 _ SEP JUN 2013 THE FLIPSIDE'S YEAR IN REVIEW The Flipside Apologizes for Humanity Thinking Everything They See on the Internet Is True

The Flipside would like to apologize for exposing the world to many evils: ignorance, people who spread lies on the Internet, and even The Flipside.

Look, The Flipside makes things up. People like the things we make up. Despite that our entire website contains only articles like the ones in this issue, many people believed the fake Dillo Day lineup we published this year was true.

The article went viral, receiving over 1000 Facebook likes. At first we were thrilled by the article's popularity, ecstatic at the thousands of new hits on our website. But as we realized people weren't realizing the words "(THIS IS NOT SAT-IRE)" in a headline do not necessarily mean the article is not satire-that is, as we realized people were taking the article seriously-a growing sense of shock and shame overcame us.

So The Flipside feels compelled to apologize for humanity. We are sorry to live in this age where people see something, completely ignore whatever context surrounds it. and assume it is true. We are sorry for everyone who doesn't bother to check the purported sources of dubious information, for people who believe information that if you paused for a half second to think about it, some semblance of logic may hit you, and you'd realize hey, that doesn't make any sense, Mayfest definitely can't afford to pay for Carly Rae Jepsen and Hanson and Ludacris and Kid Cudi.

(By the way, did you hear

that some website I've never heard of confirmed that Nelly is also coming to Dillo Day because he feels bad about blacking out on stage last time?)

There's no question we live in a scary world where people everywhere have instant access to a form of communication that's so shareable, one where professional news organizations misidentify killers and satire sites are treated as legitimate journalists. But hey, maybe they're about equally accurate. For this, The Flipside apologizes.

Who Won Premed Still Unsure **Presidential Election**

BY ZOE PEARL

DEEP WITHIN THE RE-CESSES OF TECH - After spending all of Tuesday night in Tech Library studying for his Orgo midterm, freshman Justin Forster emerged earlier today completely unaware of who won the presidential election.

"Oh shit," said a disheveled Forster when reached for comment. "I-I guess I was so worried about [studying] that I just completely forgot [the election] was happening. I'm not even sure how long I've been in there for." Forster went on to explain that this midterm counts for a whopping 30%

of his grade and his parents would really like him to go to medical school.

"I mean, this midterm could make or break my admissions to med schools in four vears, and I'll find out whether Obama or the other guy won eventually," said Forster, scratching his long, scraggly beard with his foot-long fingernails. "I should probably go back to studying."

Forster was last seen purchasing 20 bottles of 5-hour Energy at Norris, and reportedly asked the cashier, "Did Obama win? I'll be shocked if he beat McCain. Also, what's an iPad?" before returning to his study nook in Tech.



Ancient Nerd Civilization Discovered Upon Opening of Deering Library Doors



Market Research Suggests Mentioning Social Networking Sites Increases Traffic: Facebook



Class of 2017 Holds Most Diverse Group of White People in NU History

BY DEAN MEISEL

EVANSTON — Following a recent trend, the incoming class of 2017 contains the most diverse set of suburban, upper middle class white students Northwestern has ever seen, eclipsing the mark set by the class of 2016.

"This is truly a remarkable feat by our admissions office, and I couldn't be prouder of the group we assembled," said Christopher Watson, Dean of Undergraduate Admissions. "We have new students hailing from the suburbs of Miami, New York, Los Angeles, and Chicago."

Current Northwestern students also support the newest class of Wildcats. Those working Wildcat Days marveled at the different types of white people they saw: some with glasses, some redheads, and even one kid with a fake tan. "I think their different looks, personalities, and backgrounds will make for a great dynamic between the classes," said tour guide Henry Wilson.

Evan Goldman, a member of the new class, couldn't contain his excitement. "As someone from Great Neck, NY, I am tired of meeting the same people over and over again. It was so refreshing to meet white, Jewish, socially liberal but fiscally conservative kids who had completely different suburban childhoods at Wildcat Days."

The admissions office is looking to accept minorities as early as next year, but Watson does not want them to get ahead of themselves.

Dillo Dillo Dillo Dillo Dillo Dillo etc.

SESP Junior to Lose Hope for Humanity after Attending Dillo Day Sober

THE LAKEFILL — At approximately 3:37 PM, June 1 2013, SESP Junior Michelle Cunningham will lose all hope for humanity after making the tragic mistake of attending a Dillo Day performance completely sober. Without the ignorant bliss afforded by alcohol-impaired facilities, Cunningham will be able to accurately perceive the Hieronymus Bosch-styled carnival of nightmares that we affectionately refer to as "Mayfest."

As recently as her 21st birthday celebration last month, Cunningham, who hopes to one day teach middle school English, was referred to by close friends and acquaintances as a "charmingly bright, sprightly girl," whose "enduring love for humanity could never be endangered by the gruesome image of a bloodied ETHS Sophomore projectile vomiting onto the rocks of Lake Michigan." Sources close to Cunningham have kindly provided us with a full timeline of how the fateful afternoon is scheduled to transpire:

2:58 – Moments after Cunningham's (BAC 0.01%) timely arrival for the start of rapper Danny Brown's set, the native Floridian is approached by Comm. Senior Daniel Hodgkins (BAC 0.24%), who gives up half-way through a pick-up line to collapse on her and attempt to shove his tongue down her throat.

3:07 – Cunningham notices a direct correlation between inebriation level and willingness to applaud for Detroit-born rapper Danny Brown (BAC 0.13%).

3:12 – Cuningham's best friend Sarah Foxton (BAC 0.21%) arrives from the Tri-Delt pregame.

3:13 – Sarah Foxton begins passionately making out with Daniel Hodgkins.

3:24 - A badly sunburnt Sigma

Chi brother (BAC 0.16%) adamantly refuses to put a shirt on. A brawl ensues.

3:28 – Cunningham becomes increasingly apprehensive of Evanston maintenance worker Johnny Hawkins (BAC 0.08%), who has been continually gazing in her direction for just a few moments too long. 3:34 – Cunningham's roommate Linda Hay (BAC 0.11%) relentlessly attempts to make out with her gay friend.

3:37 – In a horrifying moment of clarity, Cunningham realizes these people will one day be the parents of her students. She hastily leaves the Lakefill to get drunk and research changing majors.



Top Headlines



Walk the Moon to Host Dillo Day Henna Booth



Reminder: Your Student Group Only Got \$20 This Quarter So Mayfest Could Bring Lunice to Campus

BY ERIC VANCHIERI

Guys, have you heard they are making guests under 19 have adult chaperones at Dillo this year? Well, since my daughter Stacey (Stace because we're besties) is only 17, it looks like I'm back on campus, party people!

First and foremost, I'm thinking the gals and me'll start off the day with some dorm "consumption." Obviously totez discrete. I'm willing to supply if Stace will stop telling me that she hates me and to stop wearing her clothes. Anyways, this is such a cover photo/prof pic opportunity. Stace and me are going to take really cute dorm pictures that give off that "Omg we're such carefree hotties on Dillo" vibe.

We're definitely going to head over to the Lakefill after that. I can't wait for the "no words" headliner this year. AVICII is easily my favorite song! I heard they're reading a Dan Brown novel on stage too. This really is Nerdwestern!

Stacey's Cool Mom Is Gonna Have Fun at Dillo

I'm really hoping we end the

night at an off campus party. Stace thinks I will have fallen asleep by then. Come on guys, you are talking to Miss Northern New Jersey 1978 here. I sincerely hope the CSO doesn't try to pull any of that wristband crap. You don't get your Starbucks gold card by "following the rules."



THIS IS SATIRE! All names and stories are fictional, unless public figures are mentioned. See more content at NUFLIPSIDE.COM. Want to write? Have a comment, suggestion or question? Email contact@northwesternflipside.com.