•The Veterans' Issue•

The Northwestern Flipside

Year 5, Issue 13, No. 99 January 30, 2013

Free Everywhere, \$2.30 Canada

Like us on Facebook | Follow us on Twitter @nuflipside | No fine print here*

NRA Lobbyist Forced to Undergo Background Check Before Purchasing Congressman

BY ANDREW SCHNEIDER

WASHINGTON — NRA lobbyist Jack O'Neal fumed yesterday upon learning that he would be forced to undergo an extensive background check and five-day waiting period before purchasing a new Congressman. O'Neal, an avid collector of US representatives, claims to have purchased eight senators in the past, and proudly boasts that not a single one has been registered with the proper authorities.

"I fuckin' knew it!" O'Neal reportedly ranted to anyone in earshot. "I knew Obama was comin' for my senators! I knew we couldn't trust that commie!"

O'Neal's critics generally attempt to paint the father-of-three as a de-

ranged lunatic, whose desire to own as many politicians as possible is merely the result of an ingrained savior complex and militaristic fantasies that could possibly place his loved ones in danger, but close friends vehemently disagree.

"No one's more responsible with his senators than O'Neal," neighbor Roger Walsh vouched. "He's taught the kids that a US representative should always be treated as a tool, and not one to be taken lightly. You wanna talk lunatics? Lemme tell you about [Philip Morris cigarette lobbyist] Phil [Lehane]. That guy's up on Capitol Hill every weekend, brandishing his senators at the slightest provocation."

"If he's not careful with his legislation, he's going to turn one of those representatives into a murder weapon.

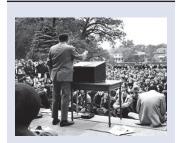
Although he eventually passed the background check, enabling him to legally own Congressman Donald Smith (R-DE), O'Neal has continued to complain as a matter of principle.

"This country was founded on certain rights," O'Neal seethed during a CNN interview, "and foremost among them was for any man, woman, or child (as long as they have the necessary financial resources), to legally own a US lawmaker. I don't want to hear about waiting periods, and I don't want to hear about exceptions. I'm talking about what's in the Constitution!"

In related news, a new measure aimed at restricting the sale of automatic weapons to the mentally ill was struck down by 84% of the Senate.



Manti Te'o, Notre Dame Reveal God is a Hoax



Students Peacefully Assemble on Deering Meadow on MLK Day, Actually Just Trying to Get in to Main Library

Social Media Savvy Students Look for Job Availabilities

BY NOAH RAWITZ

EVANSTON — With annual winter job and internship fairs approaching, many Northwestern students are crossing their fingers in hopes that their "social media skills" will be as highly sought-after as that one article they read on Forbes a month ago reported was a possibility.

"I'm a social media expert," said Weinberg junior Justin Thomas. "I am proficient in Facebook, Twitter, LinkedIn, Tumblr, and now Snap-Chat."

According to a recent career services survey, over the past year many

formerly undecided undergrads have made a switch to study "probably marketing or PR or communications."

"We're proud to be fostering an environment that prepares students for an online world," said Beverly Smith, an elderly career counselor, who like many adults still asks her children how to update her status on Facebook and has little grasp of the realities of the Internet or e-business.

LinkedIn has also reported unprecedented increases in the number of its college-age users who have "social media," "social media marketing," "social networking," "social marketing," or just "social" Skills. This rise

is directly correlated to the growing number of Integrated Marketing Communications (IMC) guest lecturers that have visited Northwestern to speak about something with "digital" in the title.

"Look—I know how to use Hoot-Suite," Thomas said as navigated to the little icon on his iPhone 5, proving he had downloaded the application. "I also know how to make memes. And I've heard of Google Analytics."

"Twitter is an incredibly powerful tool for marketers, because it allows them to establish a brand connection to a global audience on a global scale in the digital space in real time," Weinberg sophomore Lindsay Gold explained while glancing down at a TechCrunch article on her Droid. Behind her, six Medill professors nodded furiously in agreement.

"So powerful," they said in unison. Gold said she is applying to literally every company she finds on Career-Cat that is looking for a "social media" or "social media marketing" intern, regardless of industry, reputation, or location.

"I have lots of good Facebook marketing ideas," Gold said. "Like an iPad giveaway. Or a competition for getting the most Likes. Or an iPad Mini giveaway."

*View More Online at NORTHWESTERNFLIPSIDE.COM



Senate Confirms Bagel as Secretary of Defense

BY BRIAN EARL

WASHINGTON — The Senate today confirmed a bagel as the nation's next Secretary of Defense in a stunning show of bipartisanship. After it became clear that the confirmation of Chuck Hagel would be an insurmountable political obstacle, Obama nominated part of his breakfast instead.

Senate Majority Leader Harry Reid (D-NV) stated, "While this bagel isn't the ideal choice, it's at least palatable to most members of the Senate. He's bland, holding no controversial positions, and it is adaptable to a variety of situations. Just as you can eat a bagel with breakfast or lunch, with Nutella or cream cheese, I believe that President Obama's bagel, as Secretary of Defense, will be equally adjustable to strategizing in a potential future war with Iran or directing a covert tactical mission in the mountains of Afghanistan."

After a brief debate on the Senate floor, the bagel was confirmed, 88-10, with two abstentions. Eight republicans and two democrats voted against the bagel, issuing a joint statement: "We cannot in good conscience support this candidate. It is full of carbohydrates and calories, yet low on nutritional value. It is not even whole grain, but rather simply plain, and plainness is not good enough for such an important position. We have no confidience in the bagel's ability to fulfill the duties of the Secretary of Defense."

"We don't believe the bagel is above a smear campaign," they added.

Political pundits agree that the bagel's greatest asset in its confirmation was its contrast with the unpopular Mr. Hagel. Most notably, unlike Mr. Hagel, the bagel received widespread support from pro-Israel groups.



BY MY AFR

UGH. I just can't believe we're back already. It's not even that I don't want to do school work again, I mean I'm really excited to get to the nitty-gritty in "Gender Studies 205: Why it's so Hard to be a Woman" and "History 307: A History of Every Repressed Culture in History." It's just that Northwestern is like SO, heteronormative. Like today, this misogynist in khakis offered to move one seat over in Kresge so I didn't have to sit in a lefty desk. WHY would he think that I would WANT him to move? AND he just PRESUMED I wasn't a lefty. Can you believe that? UGH. That would never happen in San Francisco.

Also, why were there all those statuses about the "Fighting Irish" on Monday night? I mean don't people know that that's a racist thing to say? Though Caucasians obviously merit less cultural sensitivity as the obvious ethnic oppressor in every

instance in the entire course of history (thank GOD I'm taking 307. It's REALLY opening my mind), I don't support the social media degradation of any people. Plus they had that potato issue, right?

Oh wait the Fighting Irish is Notre Dame's mascot? God, it is JUST like Northwestern students to not even NOTICE the results of a NATIONALLY IMPORTANT sexual-assault trial until MONTHS after it came to the media spotlight. Wait, you mean those facebook statuses had nothing to do with Notre Dame's super-important sexual-assault cases that EVERYONE knows about? What do you MEAN you don't know what I'm talking about? Don't you read ANY blogs?

Am I the ONLY person who's informed? UGH. Wait, what's a BCS? Why is it in a bowl? Can you serve kale in it? Oh, it's a special football game. I GET IT. Everyone cares SO MUCH about football, but none of you would join me when I stopped shaving my legs for the duration of the Women's Field Hockey team's winning streak. WHATEVER.

OH. MY. GOD. Ilovetofuand-menarepigs.com just posted about teenage girls CUTTING THEM-SELVES for Justin Bieber. Him and his hair are RUINING their self-image. EVERYTHING is wrong with society. EVERYTHING. UGH. I'm going to have that bowl of kale, now that you brought it up, and blog about it. Society, I mean... and maybe the kale.

Northwestern Encourages Teach For America to Keep Down Student Unemployment Numbers

BY SAM BLOCK

EVANSTON — Jacob Lurie, a School of Communications senior, walks out of the jobs fair. He is tired from talking to companies that contribute so much good to the world: Deloitte, Bane, the marketing team in University of Chicago's athletic department. He is holding his resume, which does not include his GPA.

Looking in the mirror at a face that's never taken a single education class, Lurie says to himself, "I've heard TFA is pretty awesome."

Lurie is not alone. In fact, 10% of

Northwestern students avoid unemployment by doing Teach For America, which recruits with U.S. drone-like precision and tenacity.

"I mean, they sent me a personal



email," Lurie says, continuing to talk to himself in front of the mirror. "And they made a good point: my work on stage-crew for The Dolphin Show really did distinguish me as a leader on campus. I have the skills to teach disinterested, underfunded students with backgrounds totally different from my own"

Northwestern University is a big supporter of TFA, which they say allows students to experience things they have never experienced before, like diversity, Delaware, and teaching.

"It looks great on a resume," Lurie says. "Plus, with the salary I'll make as a teacher, I can really make a dent in the tuition I'll have to pay for law school.